

SERVANT OF CHRIST

SOFT EVANGELISM

Matthew 5: 14-16 “**You are like light for the whole world.** A city built on a hill cannot be hid. No one lights a lamp and puts it under a bowl; instead it is put on the lampstand, where it gives light for everyone in the house. **In the same way your light must shine before people,** so that they will see the good things you do and praise your Father in heaven.”

01

CONDUCT



Colossians 4:2-6 “**Devote yourselves to prayer,** keeping alert in it with an attitude of thanksgiving; praying at the same time for us as well, that God will open up to us a door for the word, so that we may speak forth the mystery of Christ, for which I have also been imprisoned; that I may make it clear in the way I ought to speak. **Conduct yourselves with wisdom toward outsiders, making the most of the opportunity.** Let your speech always be with grace, as though seasoned with salt, so that you will know how you should respond to each person.”

Summary;

As Ambassadors of Christ: Represent Him with Grace and Respect

One of the most important qualities of a faithful follower of Jesus — especially when fulfilling the **Great Commission** and serving as a **watchman** — is to act as a true **ambassador (or diplomat) of Christ**.

The Apostle Paul described this role powerfully when he wrote:

“We are therefore Christ’s ambassadors, as though God were making his appeal through us.” (2 Corinthians 5:20)

As ambassadors, we do not represent ourselves, our opinions, or our culture. We represent **King Jesus** — His character, His message, and His kingdom. Therefore, our conduct must reflect His heart.

Always be polite, courteous, and respectful. Never argue, ridicule, mock, or be disrespectful.

Why This Matters

- **Respect opens doors** that confrontation often slams shut. A gentle, kind, and humble approach creates opportunities for meaningful dialogue and allows the Holy Spirit to work in people’s hearts.
- **Argument rarely wins souls.** Heated debates tend to harden hearts and turn people away from the Gospel. As Scripture wisely instructs:

“A soft answer turns away wrath, but a harsh word stirs up anger.” (Proverbs 15:1) “The Lord’s servant must not be quarrelsome but kind to everyone, able to teach, patiently enduring evil...” (2 Timothy 2:24)

- **Your behavior is part of your witness.** People often judge the message by the messenger. When you respond with patience, humility, and self-control — even when insulted or challenged — you demonstrate the **Fruit of the Spirit** (love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control).

Practical Guidance for Every Ambassador

- Listen more than you speak. Seek to understand before trying to correct.
- Speak truth, but always “with gentleness and respect” (**1 Peter 3:15**).
- If a conversation becomes heated, it is better to pause gracefully or change the subject than to win an argument and lose an opportunity.
- Remember: You are not responsible for forcing someone to agree — you are responsible for delivering the message clearly, lovingly, and faithfully.

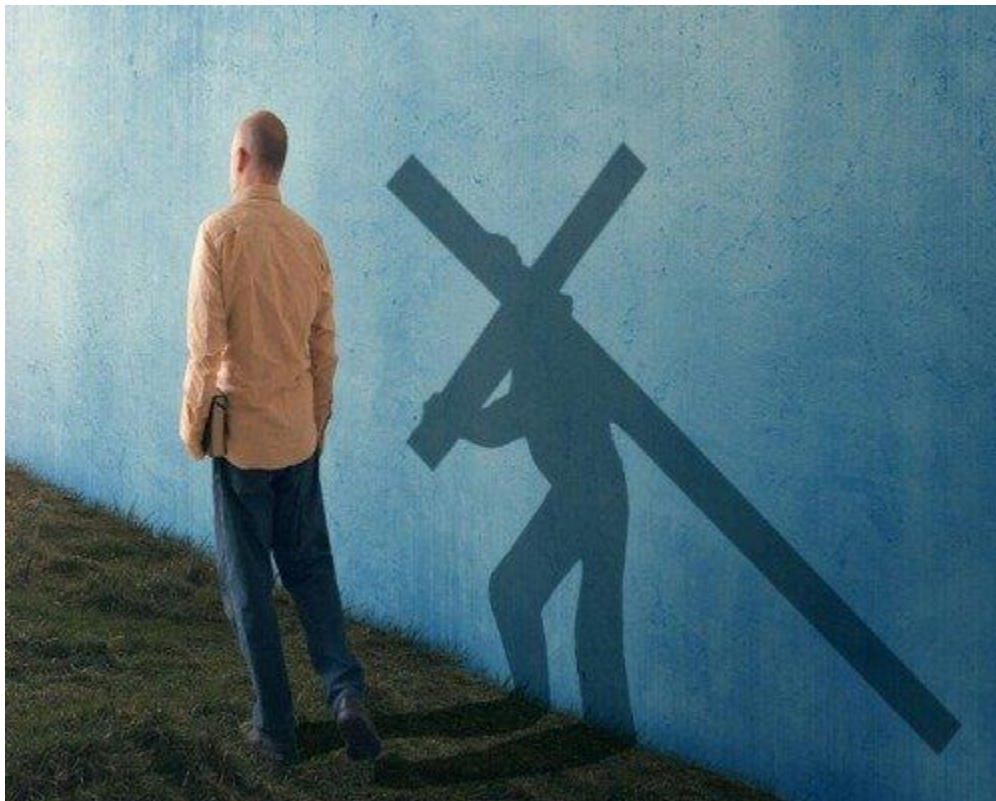
This principle perfectly complements **Soft Evangelism**. It allows you to warn of coming judgment and share the hope of salvation without being harsh or pushy. You can be bold in truth while remaining gentle in tone — exactly as Jesus modeled when He interacted with sinners, tax collectors, and skeptics.

In Summary: As Christ's ambassadors, our calling is to represent Him well in both **what** we say and **how** we say it. Politeness and respect are not signs of weakness — they are signs of spiritual strength and maturity. By refusing to argue or be disrespectful, we guard our testimony and trust the Holy Spirit to do the deep work of conviction and conversion.

May every believer walk as a gracious diplomat of the King — full of truth and love — so that many may be drawn to Jesus through our words *and* our conduct.

02

UNDERSTANDING



Both **Evangelism Explosion** and the **Billy Graham** style of evangelism have been powerful, effective tools used by God to bring countless people to Christ over many decades. These approaches are biblically grounded and have produced tremendous fruit throughout the world.

However, one common challenge with these methods is their direct and early emphasis on humanity's sinful condition. While this presentation is doctrinally sound, it can feel confrontational to many people in today's culture. Starting a conversation with the reality of sin often leads to immediate disagreement, defensiveness, or emotional resistance. Sadly, these conflicts have caused some believers to become discouraged, withdraw, and stop sharing the Gospel altogether.

A Different Approach: Soft Evangelism

In contrast, **Soft Evangelism** offers a **non-confrontational** yet faithful method for sharing the Good News. It rests on a deep biblical understanding that **God is the One who draws people to Himself** (John 6:44). The Holy Spirit is the primary agent of conviction, gently revealing a person's true sinful state in His perfect timing. This conviction becomes self-evident to the individual as the Spirit works in their heart.

Because of this, Soft Evangelism does not rush to confront sin at the outset. Instead, it:

- Builds genuine relationships and trust.
- Listens attentively and asks thoughtful, open-ended questions.
- Shares the beauty and hope of Jesus Christ naturally through story, testimony, and conversation.
- Allows the Holy Spirit to bring awareness of sin and the need for salvation in a personal, powerful way.

Soft Evangelism is **not a rigid program** with scripted lines. It is a flexible, relational **method** centered on conveying **Christ Himself** — His love, His truth, His grace, and His message of redemption. It combines respect, gentleness, and clarity, enabling the ambassador of Christ to remain courteous and non-argumentative while still fulfilling the role of a faithful watchman.

Let us begin.

This approach empowers everyday believers to share the Gospel confidently without fear of constant conflict. It honors both the urgency of the Great Commission and the biblical reality that salvation is ultimately the work of God. By relying on the Holy Spirit's drawing power, Soft Evangelism helps believers stay engaged as joyful messengers of hope — even in a resistant world.

Would you like to explore specific examples or practical steps for practicing Soft Evangelism?

03

EVERYWHERE, EVERYONE



2Timothy4:1-3 “In the presence of God and of Christ Jesus, who will judge the living and the dead, and because he is coming to rule as King, **I solemnly urge you to preach the message, to insist upon proclaiming it (whether the time is right or not), to convince, reproach, and encourage, as you teach with all patience.** The time will come when people will not listen to sound doctrine, but will follow their own desires and will collect for themselves more and more teachers who will tell them what they are itching to hear.”

Summary;

The Apostle Paul makes it unmistakably clear: **every servant of Christ Jesus** is called and commissioned to preach the message of salvation everywhere and to everyone.

This is not a special assignment for missionaries, pastors, or evangelists alone. It is the shared responsibility of **all** who follow Jesus. Paul lived this out with total dedication — traveling across the known world, preaching in synagogues, public squares, prisons, and private homes. He felt a divine obligation to both Jews and Gentiles, the educated and the uneducated (**Romans**

1:14). He could boldly say that he was “innocent of the blood of all men” because he had faithfully declared the whole counsel of God (**Acts 20:26–27**).

This urgent call to proclaim the Gospel directly fulfills **the Great Commission** given by the Lord Jesus Christ in Matthew 28:19:

“Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you.”

Paul’s life and writings serve as a powerful model for every believer. Whether through personal conversations, public preaching, writing letters, or daily relationships, the mission remains the same: **Take the Good News of salvation through Jesus Christ to every person, in every place, without exception.**

This mandate ties together our calling as **watchmen**, our responsibility to bear **fruit of salvation**, and our role as gracious **ambassadors of Christ**. It is not optional. It is the natural outflow of a life surrendered to the Holy Spirit — motivated by love, empowered by grace, and carried out with both boldness and gentleness.

The question for every believer remains: Are we, like Paul, actively fulfilling the Great Commission — preaching the message of salvation to those around us?

The fields are still white for harvest. The time is now.

04

CONVERSATION



Here are practical, everyday ways to start conversations using Soft Evangelism:

1. While Shopping

Strike up a friendly comment about the item the person is holding, looking for, or examining.

Examples:

- “That looks like a great choice — have you tried it before?”
- “I’ve been looking for something similar. Any recommendations?”
- “Finding everything you need today?”

This opens the door without pressure and shows you value their opinion.

2. While Dining Out

Restaurants and cafés provide natural opportunities for light, pleasant interaction. **Examples:**

- “How’s your meal? We were debating what to order.”
- “This place has such a nice atmosphere — do you come here often?”
- “That dish looks delicious. What would you recommend?”

People are often relaxed when eating, making these conversations feel natural and unforced.

3. At the Laundromat

Laundry facilities are one of the most consistent and expected places for casual conversation. People are usually there for a while and often welcome interaction to pass the time. **Examples:**

- “Mondays are always the busiest here, aren’t they?”
- “That’s a nice detergent — does it work well on stains?”
- “Waiting for laundry is the perfect time to catch up on reading. What are you reading?”

These settings often lead to repeated encounters, allowing relationships to develop gradually.

4. With Neighbors

Neighborly conversations are expected and can be the foundation for long-term influence.

Examples:

- “How’s your garden coming along this year?”
- “I saw you working on your car — need any help?”
- “We’re having a cookout this weekend — would you and your family like to join us?”

Consistent kindness and availability in your neighborhood often create the strongest opportunities to eventually share your faith.

Key Principle of Soft Evangelism: Every conversation begins with **genuine care and respect**, not with an agenda. By being friendly, attentive, and interested in the other person’s life, you reflect the love of Christ. This relational foundation makes it far more natural later to share your testimony, ask meaningful spiritual questions, or talk about Jesus.

The Holy Spirit often uses these simple, everyday interactions to open hearts. As an ambassador of Christ and a faithful watchman, your role is to start the conversation graciously — then trust God to guide it where He wants it to go.

05

DECISION



Once you've built a few minutes of natural, friendly conversation, a gentle but purposeful question can help guide the discussion toward spiritual matters:

"By the way, do you attend a church anywhere?"

Possible Responses and How to Proceed:

1. If they say they are active church members Celebrate with them! Affirm their faith and express joy at meeting a new brother or sister in the Lord. Exchange contact information if appropriate and consider ways to encourage one another. This builds the body of Christ.

2. If they say they used to attend but stopped for various reasons Respond with understanding and warmth. Invite them to visit your church, offering to meet them there or sit together. Many people have been hurt or drifted away — a sincere invitation can be the beginning of their return.

3. If they indicate they do not believe in God This is a sacred moment to sound the watchman's alarm with grace and clarity. Speak gently and sincerely:

"You know, God created the heavens and the earth so that each one of us would have the opportunity to accept Christ Jesus as Lord and Savior. Through Him, we can spend eternity in heaven with God, filled with His love. Or we can choose to deny Him and spend eternity separated from God and His goodness. Are you ready to make that choice today?"

This is the critical **moment of decision**. You are not responsible for their response — only for faithfully delivering the message (**Ezekiel 33:6**). The Holy Spirit is the One who convicts and draws the heart. When you sense that drawing at work, the moment becomes powerful and self-evident.

If They Say "No"

Respect their answer without pressure or argument. You have fulfilled your duty as a watchman by sounding the alarm. Understand that the Holy Spirit may still be working in their life — sometimes it takes weeks, months, or even years before a person's heart is humbled and ready to respond.

Stay polite, kind, and relational. Leave the door open for future conversations. Never stop praying for them or watching for new opportunities. Your consistent love and availability can be just as powerful as the words you speak.

If They Say "Yes"

Rejoice! This is a glorious moment. Lead them in a simple, heartfelt prayer of commitment. Ask them to repeat after you:

"Dear Lord Jesus, I accept You as my Lord and Savior. I ask You to come into my heart, change me, and mold me to be in harmony with You. Replace my will and desires with Yours. Use me for whatever purpose You have for my life. Thank You, Jesus, for loving me and saving me. Amen."

After the prayer, affirm them, share a word of encouragement, and help them take next steps — such as attending church, getting a Bible, or connecting with other believers.

Remember the Heart of Soft Evangelism: You are not manipulating or pressuring anyone. You are simply being a faithful ambassador and watchman — planting seeds, sounding the alarm, and trusting the Holy Spirit to bring the harvest in His perfect timing.

Always remain polite, respectful, and full of love. Every conversation is valuable, whether it results in immediate decision or simply waters seeds planted earlier.

06

MEMBERSHIP



Hebrews 10:22-25 “So let us come near to God with a sincere heart and a sure faith, with hearts that have been purified from a guilty conscience and with bodies washed with clean water. Let us hold on firmly to the hope we profess, because we can trust God to keep his promise. **Let us be concerned for one another**, to help one another to show love and to do good. **Let us not give up the habit of meeting together**, as some are doing. Instead, **let us encourage one another** all the more, since you see that the Day of the Lord is coming nearer.”

After they pray and profess Christ Jesus as their Lord and Savior, take the next natural step with warmth and care:

“I’m so excited for you! Would you like to join me at church this coming Sunday?”

The Vital Role of the Church

The local church is the living body of Christ on earth. It exists to support, nurture, and strengthen every new believer. Immediately after a person comes to faith, the church plays an essential role in:

- **Training and equipping** them in the truths of God's Word.
- **Providing fellowship** so they are not left to grow alone.
- **Facilitating sanctification** — the lifelong process of becoming more like Jesus through the power of the Holy Spirit.
- **Offering discipleship**, accountability, and opportunities to serve.

A strong, healthy church helps new believers move from spiritual infancy into maturity, grounding them in Scripture, prayer, worship, and Christian community.

Practical Support for New Believers

If the new believer does not have a **Holy Bible**, the church (or you personally) should joyfully provide one as a gift. This is a meaningful way to show love and care. Consider giving them a clear, easy-to-read translation (such as the GN, NIV, ESV, or NLT) along with basic guidance on where to begin reading — perhaps the Gospel of John or the Book of Acts.

You can also offer to:

- Pick them up for church.
- Sit with them during the service.
- Introduce them to other believers.
- Follow up during the week to answer questions and encourage them.

Final Thought:

Bringing someone to Christ is only the beginning. The Great Commission commands us not only to make disciples, but to **teach them to observe all that Jesus commanded**. By connecting new believers to a loving, Bible-teaching church, you help ensure their faith takes deep root and produces lasting fruit.

Your role as a watchman and ambassador continues — now shifting from sowing the seed to watering and nurturing the new life in Christ.

SANCTIFICATION



Psalms 51:10-12 “Create in me a clean heart, O God, And renew a steadfast spirit within me. Do not cast me away from Your presence And do not take Your Holy Spirit from me. Restore to me the joy of Your salvation And sustain me with a willing spirit.”

2Corinthians 5:17-18 “Therefore if anyone is in Christ, he is a new creature; the old things passed away; behold, new things have come. Now all these things are from God, who reconciled us to Himself through Christ and gave us the ministry of reconciliation,”

Summary;

The Drawing of God and the Process of Conviction

No one comes to Christ Jesus on their own. As Jesus Himself declared:

“No one can come to me unless the Father who sent me draws them” (**John 6:44**).

It is the **Drawing of God** — through the Holy Spirit — that brings genuine conviction of sin. This divine work gently but powerfully reveals a person's sinful state to themselves. Without this divine drawing, true repentance and faith would be impossible.

This same convicting and transforming work of the Holy Spirit does not end at salvation. It continues throughout the believer's life as a lifelong process of **sanctification** — growing in holiness, character, and conformity to the image of Christ.

When the Topic of Sin Arises in Conversation

During natural, everyday conversations, the subject of sin or moral failure may occasionally surface. As a watchman and ambassador of Christ, your role is to **warn lovingly** and **encourage** — both of which are expressions of truly loving your neighbor.

In these moments, it is essential to handle the topic with wisdom and humility:

- **Never interject your own personal opinions or commentary** about sin.
- **Direct the person to the authority of God's Word.** The Holy Bible contains God's clear standards for humankind.
- Offer to help them look up relevant passages together.
- **Allow Scripture itself to speak** — do not add your own interpretation or judgment in the moment.

Key Principle: “Personal comments regarding sin will often bring conflict.”

By humbly pointing people to the Bible rather than sharing your own thoughts, any tension or disagreement becomes a matter between them and God — not between them and you. This protects the relationship, keeps the focus on God's truth, and reduces defensiveness.

You are not the judge. God's Word is. Your calling is simply to be a faithful messenger who points people to the light of Scripture and the love of Christ.

SERVANTHOOD

**REMEMBER;**

2Timothy 2:24-26 “As the Lord’s servant, **you must not quarrel**. You must be **kind toward all**, a good and **patient teacher**, who is gentle as you correct your opponents, for it may be that God will give them the opportunity to repent and come to know the truth. And then they will come to their senses and escape from the trap of the Devil, who had caught them and made them obey his will.”

(Never Quarrel)

John 12:25-26 “Those who love their own life will lose it; those who hate their own life in this world will keep it for life eternal. **Whoever wants to serve me must follow me**, so that my servant will be with me where I am. And my Father will honor anyone who serves me.”

I pray you to have a heart like Isaiah 6:8 “Then I heard the Lord say, “Whom shall I send? Who will be our messenger?” I answered, “I will go! Send me!”

